EU-ACP Scientific Communication Training Course
with focus on neglected and underutilized species of plants

November 23 – 27, Nairobi, Kenya
Ngong Hills Hotel

Monday 23rd November, 2015

Opening Session

08.30  Registration of participants

IMPORTANT NOTE: each participant must bring a draft paper intended for publication – hard as well as electronic copy - in order to register

09.00  Official opening

Welcome addresses

09.10  Introduction of participants and workshop resource persons

Ingrid Leemans, IFS

09.40  Participants’ expectations of the training workshop

Session 1. Introduction to Scientific Communication

10.00  Overview of the objectives and the planned structure of the workshop –

Richard A. Hall, IFS

10.15  Refreshment break

10.30  Neglected and Underutilized Species (NUS): introduction and project overview

Per Rudebjer, Bioversity International

11.30  From research output to development impact: communicating key messages of research. Introduction and group work.

Per Rudebjer

12.30  Lunch break

13.30  From research output to development impact: communication needs and options: presentation and discussion
Session 2: Publishing Research Outputs

Structure, Format, Content and Style of a Scientific paper

14.30 Lecture: Structure, format, content and style of a scientific paper. Materials and methods, and Results sections.
   Richard Hall

15.00 What's a good introduction to a scientific paper? Analysing examples of selected scientific papers. Introduction and group work
   Richard Hall

15.30 Refreshment break

15.45 Plenary presentations and discussion of examples of introductions

17.00 End of work sessions for day

Brief homework: Based on your project write i) Title, ii) problem your research tried to solve (one sentence), and key message resulting from your work (one sentence)

Tuesday 24th November, 2015

Session 2. Publishing Research Outputs (continued)

Title, Abstract, Discussion

08.30 Communication to bring results into use
   Aisséto Yayé, African Network for Agriculture, Agroforestry and Natural Resources Education (ANAFE)

09.30 Drafting a precise informative title
   Richard Hall

   All: improvements to the original titles of the draft publications

10.15 Group photo
    Refreshment break

10.45 Writing a good abstract
   Richard Hall

11.00 Group work: writing a good abstract (selecting participants’ papers)

12.30 Lunch break

13.30 Presentations of abstracts

14.45 Literature surveys – free electronic databases
   Ingrid Leemans

15.30 Refreshment break

15.45 Exercise: searching literature databases

16.45 Writing a good Discussion section
Richard Hall

17.00  Group Exercise: writing a good Discussion; selected participants’ papers
17.30  End of work sessions for day

Wednesday 25th November, 2015

Session 2. Publishing Research Outputs (continued)

Literature Surveys, the Scientific Publishing Process

08.30  Group Exercise: writing a good Discussion; selected participants’ papers
09.30  Presentation of group work
10.15  Refreshment break
10.30  What editors/reviewers look for in a paper/research applications; choosing a journal
       Richard Hall

Conference Posters

10.45  Preparing an attractive and informative conference poster
       Per Rudebjer
11.00  Group work – designing a poster based on a member of the group’s draft paper
12.30  Lunch break

Session 3. Facilitating Research and Development Outcomes

13.30  Working with media for communicating scientific results
       Duncan Mboyah, Journalist, Kenya
14.30  Presentation of posters (from morning session)
15.30  Refreshment break

Free

Thursday 26th November, 2015

Session 3. Facilitating Research and Development Outcomes (continued)

08.30  Communication strategy: Introductory presentation
       Per Rudebjer

       Group work in four steps:
       1) What do you want to communicate: extracting from a paper the key message(s) that need to be communicated to non-scientists. (Use one paper per group)
Presentation

2) Selecting the right audience for your key messages

3) Understanding the effective channels for your key messages (specific channels for specific audiences)

10.15 Refreshment break
10.30 Group work continues: presentation
12.30 Lunch break

**Session 4. Communication for Broader Impact**

13.30 Exercise: Science for ‘dummies’—the 2-minute speech
14.30 Communications strategies: Social media and promoting your work online
   Discussion

15.30 Refreshment break
15.45 Group work: writing for the web
   Richard Hall

17.30 End of work sessions for day

Evening home work: Groups finalize web stories

**Friday 27th November, 2015**

**Session 4. Communication for Broader Impact (continued)**

08.30 Web stories: presentations and feedback

09.30 Cutting out unnecessary words and phrases while keeping the essential message. Group work
   Richard Hall

10.15 Refreshment break
10.30 Presentation of group work

11.30 Conclusion of Workshop and Closing Session
   - Completion of course evaluation form
   - Formal closing of workshop
   - Presentation of Course Certificates

**12.30 End of Training Course**