

Tejaswini Rural Women Empowerment Programme Madhya Pradesh

“Enable poor women to make use of economic, social and political opportunities”



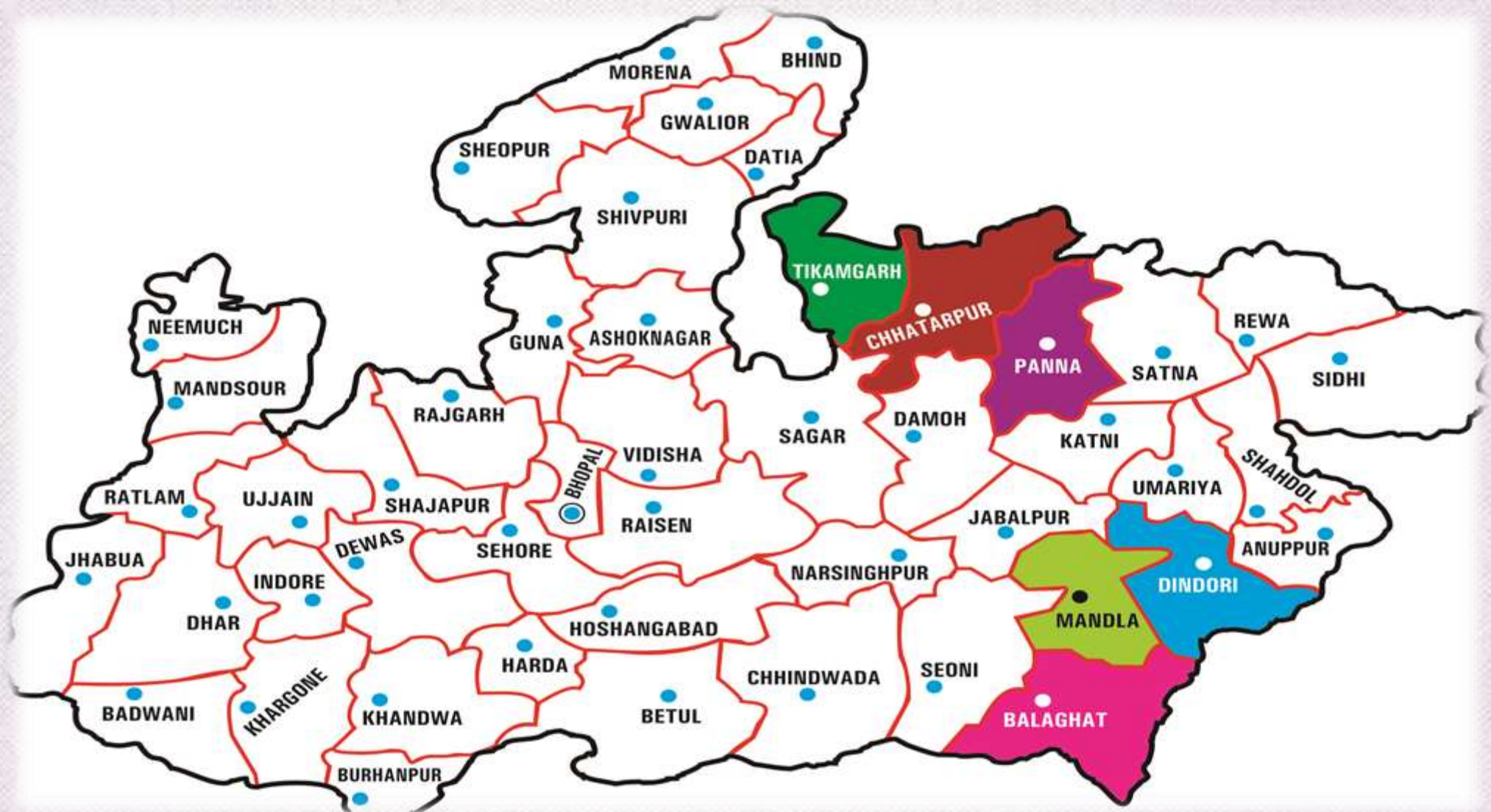
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Background

- IFAD, State Government and Government of India with a view to empower women socially and economically agrees to initiate rural women empowerment programme 'Tejaswini'.
- Implemented by the Mahila Vitta Evam Vikas Nigam in association with IFAD, in six districts namely, Balaghat, Panna, Mandla, Tikamgarh, Chhatarpur and Dindori.
- Programme is operational from 2007.
- 12759 women SHG group with more than 168000 women are working against aimed 12000 SHG in these districts.
- Developed livelihood based 60 federations for sustenance of SHG's
- Ensuring market support, and all Backward & Forward linkages.

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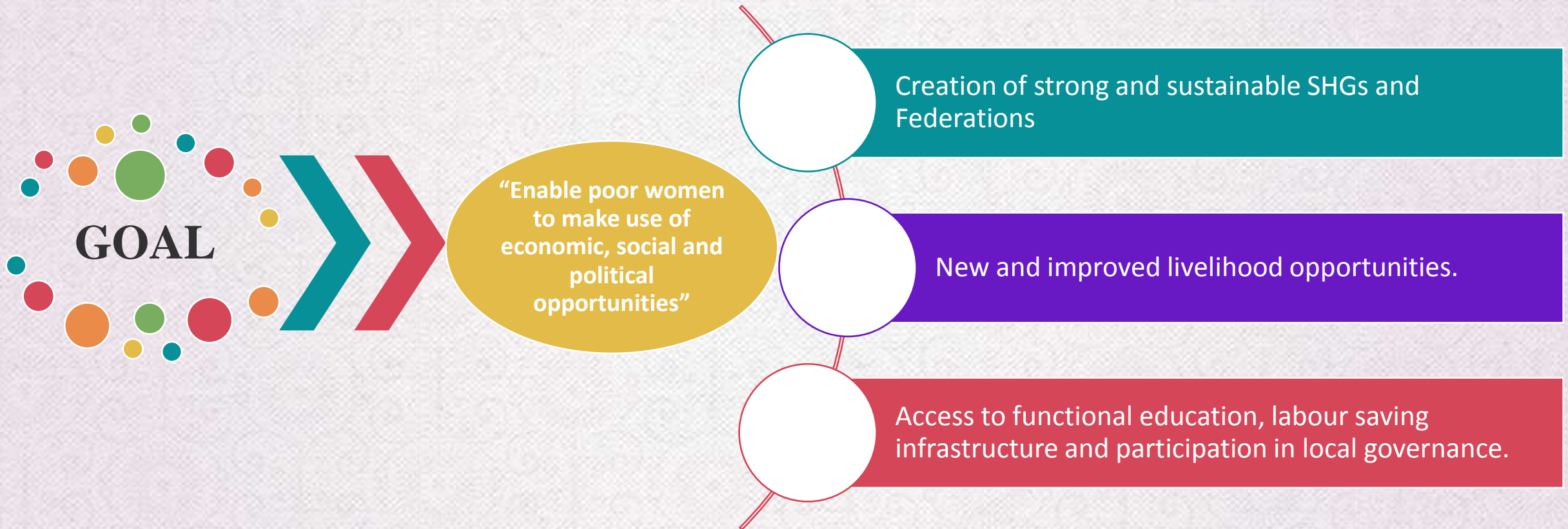
Operation Area



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Achieving through



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Achievements & Recognition

- *“Ensuring Food Security by Recognizing Roles of and Empowering Women Farmers” has been awarded in the Sitaram Rao Livelihoods India Case Study Competition 2014.*
- *“The Kodo-Kutki Way..!” Recognizing roles of and empowering women farmers and ensuring food security has been awarded as the Order of Merit award in the SKOCH award 2014.*



Tejaswini Best Practices

- *Cultivation of Kodo-Kutki (Minor Millets).*
- *Processing unit installed and producer company has established.*
- *Improved Agriculture technique SRI*
- *Social Empowerment of Women by introducing 'SHAURYA'.*
- *Establishment of 60 Federation for sustenance of SHGs.*
- *Creating awareness on Health, Education and other social issues like child marriages, domestic violence, sanitation, abolition of alcoholism, access to safe drinking water, political participation etc.*

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Tejaswini: Cultivation of Kodo-Kutki (Minor Millets)

Cultivation of millets was a win-win situation for women members as well as federation. The profits were shared between NCMS and members. The total production of millet was 2245.5 quintals in year one. Each woman farmer was able to produce 1.5 quintals from their piece of land. Out of which 20 kg. was contributed to the federation and 130 kg. were kept by the women farmers.

The out come of Initiative:

Particular	Unit
Total Women Farmers	1497
Land cultivated	748.5 acres (@ 0.5 acre)
Production	1.5 quintals
Total Produce	2245.5 quintals
Total Income	89.82 lacs
Total Investment	50.73 lacs
Net Profits	39.09 lacs

Particular	Unit
Availability of produce with women farmers	130 Kg.
Value of Produce (@ Rs. 40/- kg)	Rs. 5200 (including investment)
Availability of Produce in federation	299.40 quintals
Value of produce	11.97 lacs

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Tejaswini: Cultivation of Kodo-Kutki (Minor Millets)

The profitability analysis of activity:

Particular	2013	2014
Villages covered	41	41
Women Farmers	1497	7500
Land cultivated	748.5 acres	3750 acres
Total Production	2245.5 qts.	15000 qts
Total Income	Rs.89.82 lacs	Rs.6 Crs
Total Investment	Rs.50.73 lacs	Rs. 1.88 Crs
Total Profits	Rs.39.09 lacs	Rs. 4.12 Crs

Profit Sharing:

A (Farmer)	2013	2014	B (Federation)	2013	2014
Total Produce with Farmers	130 kgs	180 kgs	Total Produce	299.40 qts	1500 qts
Value of produce	Rs. 5200/-	Rs.7200/-	Value of Produce	Rs. 11.97 lacs	Rs. 60 lacs
Less investment	Rs. 3389/-	Rs. 2600/-	Net Value of Produce	Rs. 11.97 lacs	Rs. 60 lacs
Net Income	Rs. 1811/-	Rs. 4600/-			

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Tejaswini: Cultivation of Kodo-Kutki (Minor Millets)

Expected ROI for Federation:

Particular	2013	2014
Total Produce	300 qts	1500 qts
Value of produce	Rs. 12 lacs	Rs. 60 lacs
Women Farmers	1497	7500
Total Investment	Rs. 33.10 lacs	Rs. 15 lacs
Total Income	Rs. 12 lacs	Rs. 45 lacs
Repayment	Nil	Rs. 20 lacs
Loan Outstanding	Rs. 33.10 lacs	Rs. 13.10 lacs
Net Profit	-	Rs. 25 lacs

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Minor Millet Cultivation Way ahead

- Way ahead to strengthen the federation:
 - Proper and required assistance and consultation to be provided.
 - Regular and periodic training on agricultural best practices, grading, ware housing, processing, packaging, product development, Market identification and development of effective marketing strategy, develop distribution channel and management of working capital.
 - Identification of larger buyers as forward linkages.
 - Exploration of all possible consumable product that can be developed like ready mix for Idli, Dhokla, cookie etc.
 - Process of acquiring FSSAI license also license of organic product.



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Thank You