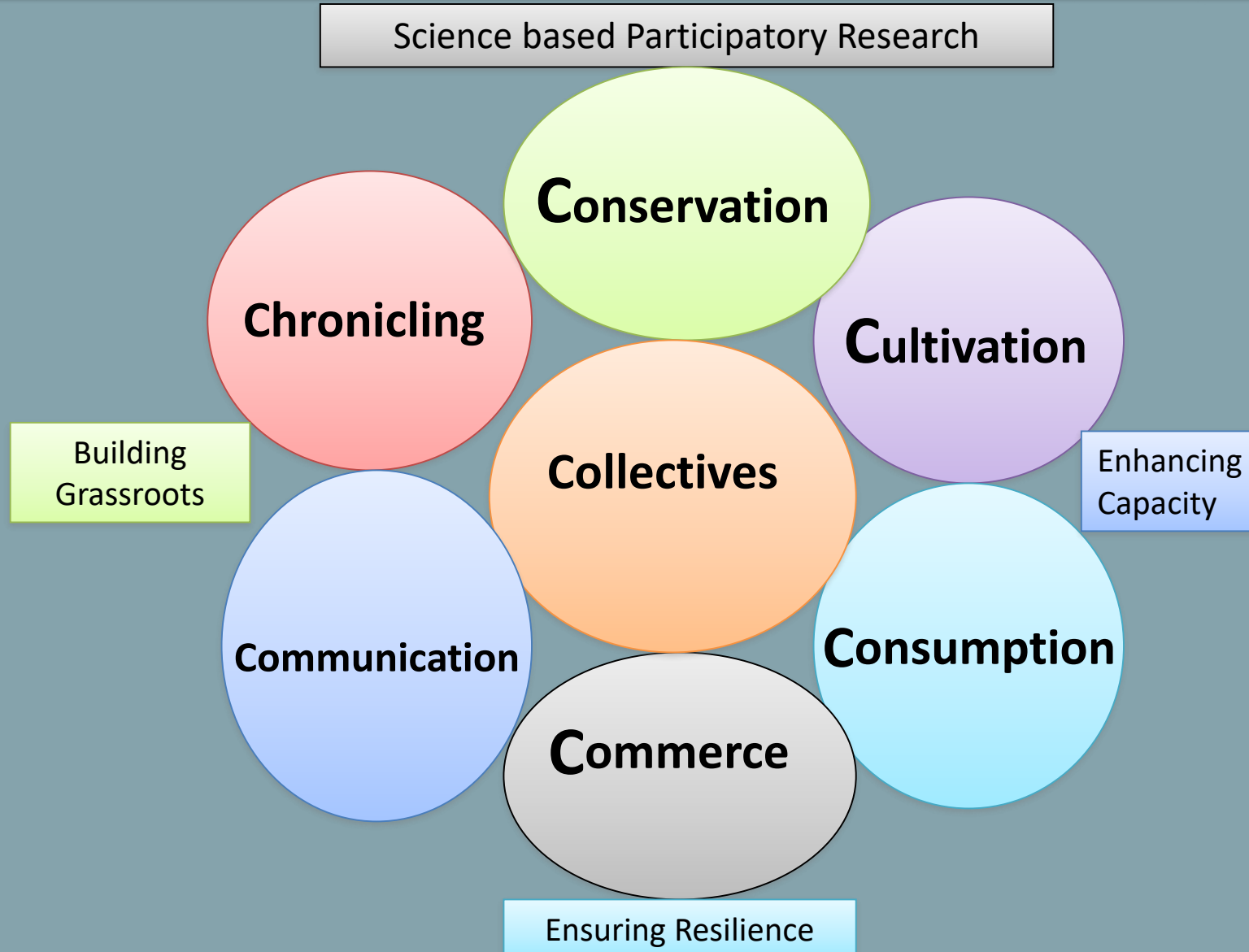


7 C Holistic Value chain Approach in Small millet Conservation and Sustainable Use



Important Policy Pointers for bringing millets into public food and nutrition programmes

- ❑ **India food security Act 2013 – Inclusion of millets in PDS**
- ❑ **Gazette Notified on 13 April 2018 F No: 4-4/2017-NFSM**
- ❑ **National year of Millets - 2018**
- ❑ **IMSIMP – NFSM – Submission on Nutri-cereals**
- ❑ **Bringing Millets into PDS: Availing the PDS subsidy is crucial as** rice is supplied at Rs 1 per kg where as millet price varies between Rs 35 to Rs 55.
- ❑ **Linking Millets to Production Systems:** If linking is not done with local production systems then sustainability is very low.
- ❑ **Location specific menus:** Menus promoted should be based on the local traditional consumption patterns.
- ❑ **Decentralized Processing :** Due to short shelf life , without decentralized processing, any inclusion of millets will face uphill challenges of pest infestation and storage.

Crucial Issues in bringing millets in Public Nutrition Programmes

- 1. Zeroing on the millet - Linking it to local production systems*
- 2. Participatory recipe development (Food Festival) . Recipes thus developed should be*
 - 1. Location Specific*
 - 2. Popular & Acceptable*
 - 3. More nutritious*
 - 4. Palatability among children and adults*
- 3. Cost Analysis*
- 4. Processing at local level due to low shelf life of processed millets*
- 5. Orientation/Sensitisation/Training of the stakeholders*

Millet Revolution should be consumption centric revolution instead of production revolution !